



Dr. Kevin Franklin
Chief Growth Officer, LRQA

Biography

Kevin has over 25 years of experience advising businesses on global risks, analytics and management systems. He has engaged with many of the world's largest companies on corporate strategy, sustainability and metrics-driven risk management. Currently, Kevin is the Chief Growth Officer (CGO) of LRQA, a leading global assurance partner.

Before joining LRQA, Kevin was the Managing Director of ELEVATE, an industry leader in sustainability and supply chain services, and held senior roles at Verisk Maplecroft, a global risk intelligence company. Kevin has made significant contributions throughout his career to product and supply chain management practices, organisational resilience, responsible sourcing, human rights due diligence and compliance across various sectors, including consumer goods, manufacturing, electronics, and extractives. He has pioneered data-led risk mitigation products and strategies, such as the industry-leading EiQ supply chain intelligence platform, and developed award-winning sustainability reports and strategies for multinational clients.

Kevin holds a Master's degree in Policy and Planning and a PhD from Warwick Business School. An experienced auditor and thought leader, he has authored numerous reports and delivered keynote sessions at international forums, underscoring his expertise and dedication to advancing sustainability and resilience in business.