



Ms. Noa OLENIK

Co-founder and Chief of Sustainability, Rewind

Biography

Noa Olenik is the Co-founder and Chief of Sustainability at Rewind, a pioneering carbon removal startup. Rewind tackles climate change by relocating residual plants to the deep Black Sea. The world largest oxygen-free basin, which naturally preserves carbon for thousands of years. This nature-based approach mimics the organic carbon flow of rivers to the sea. Rewind is at the forefront of developing science, certification, licensing policy, and MRV technology to scale gigaton-level carbon sequestration within this decade.

Noa has been driving sustainable initiatives. She founded NeverWaste, a startup that turns food waste into animal feed. She advised the Ministry of Environment and municipalities on innovative financial tools, such as Environmental Impact Bonds, to support waste reduction and circular economy projects. Additionally, she co-established a national cross-sectoral coalition for sustainable development, fostering collaboration among diverse stakeholders to address ESG and SDG national goals.